

# Components of an invitation

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## Thanking

1. Begin with thanks for contributions to the life and ministry of the parish and church. Be as specific, personal, and sincere as possible.

## Inspiring

2. Share your own “Why I give” story, basing it in a response to God’s generosity in your own life and indicating that you have already made your own intentional gift.
3. Describe the impact of the ministry of the congregation (refer to the narrative budget—showing what the money does).

## Inviting generosity

4. Be clear and direct – “I want to talk to you about supporting the mission of our parish.”
5. Make the invitation to contribute, and share the decision-making resources and intention card. Emphasize that the goal is to have all cards returned in their sealed envelope, whatever the contribution.

## Thanking

6. Conclude with thanks. You can never thank someone too many times.